



## Your invitation to shaping the future !

### What's it about?

So-Mo are working on behalf of Knowsley Council and we are running 3 x 1 day events which will look at how we can help people lead happier, healthier lives for longer. The three days are identical in format, but each one will be specific to one of the three local areas shown below.

Halewood - Tuesday, 1st November 2016  
Kirkby - Monday, 7th November 2016  
Huyton - Thursday, 10th November 2016

The events are the beginning of a new approach to social care and health. They will look at how we support the growth of more local ideas and initiatives in the neighbourhoods where people grow, live, work and age.

### Why Halewood, Kirkby and Huyton?

The simple answer is that we need to start somewhere but, if this way of working is successful, we will look to extend it to other areas of the borough. We've chosen these three localities in part, because they are all quite different. You don't need to live and work in one of these areas to take part, but we will be looking to develop and support initiatives that are located in each of these communities.

### Why now?

Like many other councils we have, for too long, focused on **problems** in communities and then spent all our energy considering how we 'fix' those problems. When we view things in this way, we don't easily see the strengths of each neighbourhood. And we often miss the great ideas that are really making a difference and may just need a little bit of extra support to extend and develop the idea. We want to change this. We want to build on

the great ideas, knowledge, and energy that people living and working within the community already hold.

This event is the starting point of a 12 month project, (initially) which will look at how health and care needs can be met within an individual's community before there is a need for more formal health and social care support.

That's because people who get the support they need early, and near to where they live, are more likely to stay well for longer. This project is being initiated and supported by Knowsley MBC - but will ultimately be led by you!

### **How will we achieve this? We have a master plan!**

Actually we don't.

The council certainly doesn't hold all the answers.

We need to understand what it means to live in in each of these areas and understand the local connections. We need to listen stories about what works and help the people with great ideas share them with others who can help.

We will also use the event to introduce our new support package aimed at;

- people who are already helping residents to live a good life in their community and want to do more and,
- people with a good idea who want to turn that idea into a small enterprise or community venture.

### **Who should attend?**

If you have ideas about how we can do things differently then we'd love it if you came along to a one of our local events.

This includes;

- **Local residents, community organisations, schools/ colleges**
- **People who use services or carers**, (you not only understand the problem but probably have a sense of what is needed – we want to spend time with you).
- **Local service providers**; care home owners, mental health services
- **Local entrepreneurs, technologists, business owners, creatives or academics** you can bring fresh ideas and approaches to the table.
- **Commissioners & practitioners in health and care services**, partner organisations , CVS, Knowsley Healthwatch

### **How will the day be different?**

We'd love to tell you now, but we'd prefer it if you came along and found out. One of the things we can promise is that the day will be highly participative and very informal. We will also be providing a great lunch because we think that's the least we can do to say thank you for sharing your ideas and your time. If you want to be part of shaping the future then this event is for you.

**[Click Here to find out more.](#)**

**Oh, and please forward to your contacts - we want as many people to know about these events as possible.**

**Any problems with Eventbrite email or give us a call and we will register for you!**

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